

PRESS RELEASE

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SOS COMMUNICATIONS EXPAND TEAM FOR GROWTH

(London, England) In a drive to build on an already successful position in the telecommunications distribution marketplace, SOS Communications has announced the arrival of two new employees to head the new marketing and telemarketing initiatives.

Bethanie Ashley has joined SOS Communications as Marketing Executive and will be pinnacle in the drive to raise the Company profile. As a Member of the Chartered Institute of Marketing, Bethanie's main overall objective will be to implement a solid and successful marketing function to encompass all operations at SOS Communications.

Heading the new Telemarketing Department at SOS Communications will be telesales expert Fiona Smart. With three years experience in the telecoms industry, and seven years in telesales management, Fiona will be building the new Department to facilitate overall business development and Company expansion.

Colin Hepher, SOS Communications Managing Director commented 'Following the creation of two new internal Departments, I am looking forward to solidifying our position within the telecommunications distribution market place and creating further opportunities for Company growth throughout 2004.'

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SOS Communications are distinguished distributors and brokers of telecoms systems – enabling true dealer support. We can provide the latest developments within the telecoms industry, from most recognised manufacturers.

Operating since 1992, SOS Communications is a distributor and only recommended repair centre for Toshiba Telecoms UK.

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Photos / images are available on request.

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