

PRESS RELEASE

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NOVATEC TO JOIN SOS COMMUNICATIONS AT COMMS CHANNEL EXPO 2004

(West Sussex, England) Following the announcement that SOS Communications has been awarded sole distribution rights in the UK for NovaTec's Fixed Cellular Terminals, the Company is delighted to be joined at Comms Channel Expo 2004, by two representatives from the German based manufacturer.

Michael Keyhani and Andy Anderson from NovaTec have both played a pivotal role in introducing SOS Communications to the NovaTec brand and products, as well as carrying out training and technical support on the in-depth functions of the different models, and providing the initial marketing support to help SOS Communications raise awareness of the products and their associated benefits.

NovaTec's visit to Comms Channel Expo follows the recent attendance of SOS Communications on the NovaTec stand at the World's biggest ICT Exhibition – CeBIT, in Germany. SOS Communications Managing Director – Colin Hepher, and Business Development Manager – Peter Carter, were extremely privileged to be invited by NovaTec to the exhibition in Hannover, to represent the UK market.

Colin Hepher, stated 'Following NovaTec's kind invitation to CeBIT, I am looking forward to welcoming both Michael and Andy to Comms Channel Expo 2004. We are continually strengthening the already solid relationship that we have developed so far, and I am positive that following the exhibition in Birmingham, NovaTec will see how committed we are to the effective promotion and sale of their unique products.'

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SOS Communications are distinguished distributors and brokers of telecoms systems – enabling true dealer support. We can provide the latest developments within the telecoms industry, from most recognised manufacturers. Operating since 1994, SOS Communications is a distributor and the only recommended repair centre for Toshiba Telecoms UK.

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Photos / images are available on request.

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